

case study — St. Modwen



THE UK'S LEADING REGENERATION SPECIALIST

St. Modwen contacted Triad as they were holding a prestigious evening dinner at which they wanted to present their guests with an engraved travel mug in a branded box within a limited budget.



The main aspect of the brief was that the specific shade of blue which features in the clients' logo was to be imperative in the overall presentation of the finished gift.



Triad sourced a small gloss laminated bag with dark blue rope handles, dark blue tissue paper to cushion the mug within bag. We also printed small gift tags and sourced dark blue satin ribbon to attached them to the bags.



The Triad team finally completed the entire product fulfilment process and sent as a finished pack directly into the client by:

- ♥ Sourcing and engraving the travel mugs
- ♥ Printing of the gift bag and tag
- ♥ Sourcing the dark blue tissue paper and satin ribbon
- ♥ Wrapping the travel mugs in tissue paper
- ♥ Placing them in the gift bag
- ♥ Attaching the gift tags to the gift bags

