

## case study — Platinum Batteries



### **PLATINUM** BATTERIES (EUROPE) LTD

Established in 2002 Platinum Batteries (Europe) Ltd are the UK's largest independent battery distributor.

They approached Triad for a competitive quotation on some branded mugs they wished to order, subsequently Platinum Batteries then placed further orders for pens and umbrellas, plus additional mugs for their divisional branches.



Subsequently, Platinum Batteries asked Triad to look at their corporate workwear range, starting with their knitted jumpers. After submitting various samples for quality, we then processed in excess of 800 mens embroidered shirts in addition to large quantities of embroidered trousers, fleeces and polo shirts. More recently they asked Triad to expand the clothing range to incorporate womenswear for their female staff.



To compliment their uniform, Triad also designed and manufactured their bespoke corporate woven ties and matching printed ladies scarves.